

2024 LEADERSHIP ACADEMY

Why starts with
You

www.LeadingAgeIowa.org/Leadership-Academy

Overview

The LeadingAge Iowa Leadership Academy is a self-reflective journey, preparing new and seasoned leaders to better understand their leadership strengths and take their leadership to another level. Throughout the journey, authentic transformational leadership will be explored. The resources shared during the summits are thought provoking and can be shared with team members at each organization.

During the four summits (February, April, June, and August), fellows will engage in individual and group exercises utilizing reflective, creative, and interactive education techniques. Fellows will enhance their leadership capacity through this challenging and engaging learning environment so they are better equipped to serve the aging services field.

Fellows also have the opportunity to develop strong relationships with aging services professionals from across the state, the coaches, and the facilitator which provides resources and support well after the conclusion of the four summits. The Spring Conference and Leadership Symposium registrations are also included in the tuition to enhance the experience and networking opportunities.

Target Audience

New and seasoned leaders. Intended for all aging services professionals.

Sponsored by:



Guide



Julie Thorson began her career with Friendship Haven as a part-time social worker. She then went on to serve as activity director, admission coordinator, sales director, sales and marketing director, development director, and administrator of the Tompkins Health Center, in 2012 she was named president/CEO. Julie graduated from the University of Kansas with a BA in broadcast news. After working in her field for two years in Mason City, she longed to return to her hometown, so she returned to Fort Dodge and got that first job with Friendship Haven. She knew almost immediately that long-term care was her passion. Julie was the 2018 recipient of the LeadingAge Dr. Herbert Shore Outstanding Mentor of the Year award. She is a graduate of the LeadingAge Larry Minnix Leadership Academy and served as a coach for the Academy during 2020 and 2021. She also completed the LeadingAge Leadership Educator Program in 2019.

February 7–8, 2024

Friendship Haven, Fort Dodge
Theme: Introduction and self-leading

Summit 1

April 10–11, 2024

Deerfield Retirement Community,
Urbandale
Theme: Transformational
leadership/leading without title

Summit 2

June 12–13, 2024

Oaknoll Retirement Residence, Iowa City
Theme: Leading and coaching others

Summit 3

August 21–22, 2024

Perry Lutheran Homes, Perry
Theme: Reflection and going forward

Summit 4

May 8–9, 2024

Spring Conference & Solutions Expo
The Meadows Events & Conference Center, Altoona

September 11–12, 2024

Leadership Symposium
Gateway Hotel & Conference Center, Ames

What's Included

- Custom 360-degree leadership evaluation.
- Small group and individual coaching sessions.
- Member site visits.
- Engagement with seasoned aging services leaders and other field experts.
- Leadership books and articles.
- Refreshment breaks and lunches for each of the summits
- Dinner with faculty, mentors, and fellows on the first night of each summit.
- 2 Signature Event Registrations (valued at \$700+)

**Includes
Signature Event
Registrations**

Participant Criteria

- Class members (referred to as “fellows”) must be members of LeadingAge Iowa and complete a one-page application form to be considered for acceptance.
- The selection committee will consist of Julie Thorson, Shannon Strickler and LAILA coaches.
- There will be a minimum class size of 14 fellows and a maximum class size of 21 fellows.
- All fellows will complete a 360-degree leadership evaluation.

Application Process

Applications are due on **January 17, 2024**. Tuition is \$2,625 per participant. No cancellations, refunds, or partial refunds will be processed after the application deadline. Substitutions are welcome only until the application deadline. Sponsors agree to provide tuition in full and cover any other travel, meals not outlined in the “what’s included” portion of the brochure, and lodging costs associated with the program for all four summit sessions. It is necessary to make a firm commitment to allow the fellow to attend all four summits and to allow them to participate in conference calls with his/her mentor and/or faculty. [Click here](#) to apply.



“I recommend that this training should be required!”

“What I liked best was the small group activities resulting in better perspective and networking between fellows.”

“The training is thought provoking and makes you really think about yourself and the way you do things, which can be difficult at times but very helpful.”

“This training is so beneficial, I wish I would have had the opportunity to do this as a new leader years ago. Leaders make such an impact on every ones lives, not only their staff, but their staff’s families and friends. The Impact that a leader has on some one’s life should never be taken lightly.”

“Everything has been so helpful, meaningful and relevant to me.”

**Comments
from previous
classes**

Continuing Education Information

- **Iowa Board of Nursing Provider #67** – LeadingAge Iowa has been approved as a provider of continuing education for nurses by the Iowa Board of Nursing, provider No. 67. Up to 11 contact hours for each summit will be available for participants who attend each summit in its entirety. Partial credit for individual sessions will not be granted. To receive contact hours or a certificate of attendance, you must attend the entire summit. Retain your certificate for four years.
- **Nursing Home Administrators** – The content in this program is intended to meet the criteria established by the Iowa Board of Examiners for Nursing Home Administrators. Up to 11 contact hours for each summit will be available for participants who attend each summit in its entirety. Partial credit for individual sessions will not be granted. You must attend the entire summit to receive contact hours or a certificate of attendance. Retain your certificate for four years.
- **Certified Dietary Managers** – LeadingAge Iowa will seek continuing education approval for each summit for certified dietary managers by the Association of Nutrition and Foodservice Professionals. Partial credit for individual sessions will not be granted. To receive contact hours or a certificate of attendance, you must attend the entire summit. If audited, you will be asked to provide your certificate of attendance and program material. Retain certificate for six years. Log in to www.ANFPonline.org to report your CE credit using the Prior Approval Program ID# for each Summit.
- **Social Workers** – The content in this program is intended to meet the criteria established by the Iowa Board of Examiners for Social Workers. Up to 11 contact hours for each summit will be available for participants who attend each summit in its entirety. Partial credit for individual sessions will not be granted. You must attend the entire summit to receive contact hours or a certificate of attendance. Retain your certificate for four years.
- **LAI Assisted Living Leadership Recertification** – Up to 11 contact hours for each summit will be available for participants who attend each summit in its entirety. Partial credit for individual sessions will not be granted. To receive contact hours or a certificate of attendance, you must attend the entire summit. Retain your certificate for two years.
- **For other long-term support and service provider professional not listed above:** Most licensure boards, credentialing agencies and professional organizations have processes that allow individuals to earn a certain number of CEUs for non-preapproved programs and/or to accommodate self-submission for approval of continuing education hours after the event takes place with proper documentation from the program sponsors. Most also require information objectives, date/time of presentation, agendas, faculty bios and number of hours earned. If you require information for this purpose, please contact LeadingAge Iowa in advance for assistance.