

## PROGRAM AGENDA

9:30 a.m 10:00 a.m.	Check-in/Registration (coffee provided)
10:00 a.m 11:00 a.m.	Roy Afflerbach, The Afflerbach Group, Red Lion, PA
	Medicare Advantage
11:00 a.m 12:00 p.m.	Joel Bednoski, Founder & Principal, Harpeth Consultant Advisory Group, Nashville, TN
	Marketing Your Adult Day Services: How to Breakdown the Overwhelming
12:00 p.m 1:00 p.m.	Lunch (provided)/Networking
1:00 p.m 2:00 p.m.	Brendan Flinn, MPH, Director, Home and Community-Based Services LeadingAge, Washington, DC
	Adult Day Services: Federal Policy
	Rural Trends for Adult Day
2:00 p.m 2:20 p.m.	Centene Invited
	Meet our newest Medicaid Managed Care Provider
2:20 p.m 2:40 p.m.	DHS/IME Invited
	Current Managed Care and HCBS Trends
2:40 p.m. – 3:00 p.m.	Matt Blake, Director of Government Relations, LeadingAge Iowa, Urbandale
	State Legislative Update
	Roundtable discussion
3:00 p.m 4:00 p.m.	Networking

## REGISTRATION INFORMATION

Register at www.LeadingAgelowa.org.

LeadingAge Iowa Member Facility \$45 Prospective Member Rate \$70

Registration fee include handouts, refreshments and lunch.

## REFUND POLICY

The online registration deadline is April 9, 2019. Any phone or onsite registrations after the April 9 deadline will incur an additional \$25 processing fee. No-shows will be billed. Substitutions welcome anytime via fax or email. A full refund will be given to all cancellations received 10 or more business days prior to the program. A \$25 administrative fee will be charged to all cancellations received six to nine business days prior to the program. No refunds will be given to cancellations received five or fewer business days prior to the program. Refunds will be calculated by the date received and the LeadingAge Iowa business days remaining prior to the program. LeadingAge Iowa reserves the right to cancel the program due to insufficient enrollment, in which case pre-registered participants will be notified and full refunds provided. All cancellations and substitution requests must be sent to Amy Huisman (ahuisman@leadingageiowa.org) by email or faxed to 515-440-4631. Facilities that have an unannounced annual survey by DIA during the meeting dates will be eligible for a full refund.

## **AREA HOTEL INFORMATION**

LeadingAge Iowa has negotiated special sleeping room rates for its members at several hotels in the vicinity of our office.

Go to www.LeadingAgeIowa.org/Hotels to view hotel options.

LeadingAge Iowa, 11001 Aurora Ave, Urbandale, IA 50322 515-440-4630 or www.LeadingAgeIowa.org