



Billing University

August 24, 2022 • 9 a.m. – 3:45 p.m. CT

August 25, 2022 • 9 – 10:30 a.m. CT

www.LeadinAgeIowa.org/BillingUniversity

This event is scheduled in a virtual, live-streaming webinar format. To meet the regulatory and education requirements, participants must stay for the entire event to receive credit. Sign-in and sign-out times, as well as attentiveness, will be verified before credit is issued. Contact [Amy Huisman](#) for details or questions.

LeadingAge Iowa has partnered with LeadingAge Illinois to offer a virtual training option for their Billing University program. The live event will be offered in a hybrid fashion that includes in-person and remote audiences and is specifically designed to improve the financial health of your care center by equipping staff with the knowledge, skills, and resources necessary to capture appropriate reimbursement and revenue for services and care provided. Many organizations experience turnover in billing office personnel, so this content is timely.

Experts will cover the importance of developing a business office intake admission process, capturing Medicare and Managed Care reimbursement, billing tricky claims, managing accounts receivables and more!

Event Schedule

August 24, 2022

Business Office Intake Admission Process | 9 - 10:15 a.m. CT

- Discuss the role and responsibilities of community staff in helping to capture appropriate reimbursement and revenue for services provided.
- Identify systems and processes that must be in place to ensure proper documentation to secure coverage and payment.
- Review common pitfalls that can delay cash flow and may result in bad debt.

Faculty: Elizabeth McLaren, VP of Reimbursement & Community Services, Covenant Living Community Services, Lauren Wienrich, Director of Intake and Admissions, Covenant Living Communities and Services

Managed Care and Medicare Advantage Claims | 10:30 - 11:30 a.m. CT

- Gain insight on common claim issues.
- Identify strategies to avoid common billing rejections.

Faculty: Steve Wermuth, Vice President of Strategic Innovation at Link-age Connect, Elizabeth McLaren, VP of Reimbursement & Community Services, Covenant Living Community Services

Medicare Reimbursement | 11:30 a.m. - 12:30 p.m. CT

- Describe the 2022 updates and initiatives from the Centers for Medicare and Medicaid Services (CMS).
- Discuss top claim errors impacting skilled nursing facilities.
- Review the impacts of VBP penalties and incentives affecting your bottom line.

Faculty: Elizabeth McLaren, VP of Reimbursement & Community Services, Covenant Living Community Services

Managed Care Updates | 1:15 - 2:15 p.m.

- Review the latest Managed Care and Medicare Advantage trends.
- Recall updates and initiatives.
- Identify ways to successfully partner with your managed care partner for better patient outcomes.

Faculty: Steve Wermuth, Vice President of Strategic Innovation at Link-age Connect

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Billing Tricky Claims and Best Practices | 2:30 - 3:45 p.m.

- Gain insights on Medicare A & B and their varied billing requirements.
- Discover the importance of the triple check process for coding.
- Identify common billing mistakes and deep dive into series billing, navigate eligibility, and enrollment confusion.

Faculty: Steve Wermuth, Vice President of Strategic Innovation at Link-age Connect, Samantha Olds– Frey, CEO, Illinois Association of Illinois Medicaid

August 25, 2022

Legal Strategies for Managing Your Accounts Receivable | 9 – 10:30 a.m.

- Recall the importance of financial screening for prospective admissions.
- Identify best practices for tracking current resident balances and reduce bad debt.
- Utilize various legal methods to resolve outstanding balances, including involuntary termination of residency.

Faculty: Jason Lundy, Partner IceMiller

Who Should Attend

Experienced business office staff and managers looking to update their knowledge of ever-changing financial environments and those new to their position.

Registration & Other Information

Register for this live event at www.LeadingAgeIowa.org/BillingUniversity.

LeadingAge Iowa Member Rate \$75 per person

Prospective Member Rate \$200 per person

What's Included

Registration fee includes digital handout; one connection to the virtual, live-streaming event; and instructions for receiving CE credit/attendance certificate for one person.

Cancellation/Refund Policy

Registration deadline for the series is Aug. 22, 2022. No-shows will be billed. No refunds for failure to log-in at the time of the event. Substitutions welcome anytime via email. All cancellation and substitution requests must be emailed to Amy Huisman (ahuisman@LeadingAgeIowa.org). A full refund will be given to all cancellations received 10 or more business days prior to the event. A \$25 administrative fee will be charged to all cancellations received six to nine business days prior to the event. No refunds will be given to cancellations received five or fewer business days prior to the event. Refunds will be calculated by the date received and the business days remaining prior to the event. LeadingAge Iowa reserves the right to cancel the program due to insufficient enrollment in which case pre-registered participants will be notified and full refunds provided.

Split/Share Policy

Splitting or sharing a registration is not permitted. Registrations are to be used by the same person for the entire program even if the person is able to attend only part of the program or conference.

Virtual Programs Code of Conduct

The world of virtual learning is changing how we interact with each other – and our goal is to create a positive, safe and welcoming environment for all program participants. All are expected to abide by our Virtual Programs Code of Conduct. Go to www.LeadingAgeIowa.org/VPCodeofConduct to view the LAI Virtual Programs Code of Conduct.

Handouts

All handouts will be available digitally.

Photographs, Video & Intellectual Property

Registration and attendance at, or participation in, LeadingAge Iowa virtual meetings and other activities constitutes an agreement by the participant for LeadingAge Iowa to use and distribute (both now and in the future) the participant's image, voice or text in photographs, videotapes, electronic reproductions and audiotapes of such events/activities. No personal video or audio recordings are allowed. Presentations, images and text chats are the intellectual property of the speaker, and participants are not permitted to record them or share the images or text chats for personal or business use.

Continuing Education Information

Nursing Home Administrators – Up to 7 contact hours. This program is intended to meet the criteria established by the Iowa Board of Examiners for Nursing Home Administrators. You must attend each session in its entirety to receive credit. Retain certificate for four years.

For other long-term support and service provider professional not listed above: Most licensure boards, credentialing agencies and professional organizations have processes that allow individuals to earn a certain number of CEUs for non-preapproved programs and/or to accommodate self-submission for approval of continuing education hours after the event takes place with proper documentation from the program sponsors. Most also require information objectives, date/time of presentation, agendas, faculty bios, and number of hours earned. If you require information for this purpose, please contact Amy Huisman in advance for assistance.

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515-440-4630 or www.LeadinAgeIowa.org