



Bullying Among Older Adults: Not Just a Playground Problem

June 11, 2024 • 1–2 p.m. CT

www.LeadingAgeIowa.org/Bullying

In this webinar, participants will gain insight into bullying within adult living communities and day centers. We will delve into the definition and incidence of bullying among older adults, exploring its unique characteristics and manifestations within this population. Additionally, we will examine the profiles of older adult bullies, their targets, and any gender differences that may exist. Understanding why bullying occurs is crucial, which is why we will define the five different types of bullies and shed light on the reasons behind their behavior.

The impact of bullying on the health and well-being of seniors cannot be overstated. Even a single instance can have long-lasting effects. That's why it's essential not only to define bullying but also to recognize the warning signs, understand its physical and emotional toll, and know what actions to take if it occurs. To this end, we will review interventions for organizations, bullies, and targets, aiming to help communities minimize and, where possible, prevent bullying while mitigating its effects on victims. Addressing bullying among older adults is crucial for enhancing their quality of life and emotional well-being.

We will also discuss strategies for creating empathetic and supportive communities for all residents and staff members, fostering environments that promote care and understanding.

- Describe the incidence and characteristics of bullying behaviors.
- Identify the five different types of bullies and their intended targets.
- Describe the impact of bullying on older adults.
- Identify organizational interventions that may help to minimize community bullying.

Event Schedule

June 11, 2024 | 1–2 p.m. CT

Who Should Attend

Social Workers, Administrators, Nurse Leaders, Department Heads, Activity Professionals, Direct Care Professionals, and other staff who may encounter bullying situations. Appropriate for all provider types including nursing home, assisted living, adult day services, and independent living.

Faculty

Kathleen Weissberg, OTD, OTR/L, Education Director. Select Rehabilitation



Kathleen Weissberg, in her more than 25 years of practice, has worked in long term care as a researcher/educator and has established various programs in nursing facilities including palliative care and end of life care, incontinence management, falls management and dementia care and staging. She currently provides continuing education support to 6,000 therapists nationwide as director of education for Select Rehabilitation. She has lectured nationally, at the state level, and authored publication on the topics such as patient satisfaction outcomes in long term care, restraint reduction and fall prevention, driving and the elderly, dementia management, palliative care, and hospital readmissions. She has presented at previous LeadingAge conferences for Georgia, South Carolina, Michigan, New York, and has authored articles for publication for LeadingAge Florida and Texas.

Continuing Education Information

Social Services – The event is designed to provide 1.0 contact hour, aligning with the criteria set by the Iowa Board of Examiners for Social Workers for participants who attend the entire event. Please note that partial credit will not be granted; full attendance is required to receive contact hours or a certificate of attendance. LAI will verify electronic virtual sign-in and sign-out times before issuing certificates.

Activity Professionals – LeadingAge Iowa has submitted for approval by the Iowa Department of Inspections & Appeals for 1.0 contact hour for Certified Activity Professionals who attend this session in its entirety. Partial credit for this session will not be granted. To receive contact hours or a certificate of attendance, you must attend the entire session.

LAI Assisted Living Manager Recertification – Participants who attend the entire event will be eligible for 1.0 contact hour. Please note that partial credit will not be granted; full attendance is required to receive contact hours or a certificate of attendance. LAI will verify electronic virtual sign-in and sign-out times before issuing certificates.

Iowa Board of Nursing Provider #67 – LeadingAge Iowa is an approved provider of continuing education for nurses, accredited by the Iowa Board of Nursing (Provider No. 67). Participants who attend the event in its entirety will be eligible for 1.0 contact hour. Please note that partial credit will not be granted; you must attend the entire event to receive contact hours or a certificate of attendance. LAI will verify electronic virtual sign-in and sign-out times before issuing certificates. Evaluations for this event can be submitted directly to the Iowa Board of Nursing.

Nursing Home Administrators – The event is designed to provide 1.0 contact hour, aligning with the criteria set by the Iowa Board of Examiners for Nursing Home Administrators for participants who attend the entire event. Please note that partial credit will not be granted; full attendance is required to receive contact hours or a certificate of attendance. LAI will verify electronic virtual sign-in and sign-out times before issuing certificates.

For other long-term support and service provider professional not listed above: Most licensure boards, credentialing agencies and professional organizations have processes that allow individuals to earn a certain number of CEUs for non-preapproved programs and/or to accommodate self-submission for approval of continuing education hours after the event takes place with proper documentation from the program sponsors. It is up to the discretion of the licensee to choose relevant sessions and self-report. Certificates of attendance will be provided for this purpose.

Registration & Other Information

Register at www.LeadinAgeIowa.org/Bullying.

LeadingAge Iowa Member	\$50
Prospective Member	\$100

What's Included

Registration fee includes digital handout, one connection to the live webinar and instructions for receiving CE credit/attendance certificate for one person. A recording of this webinar is NOT included in the registration fee.

Cancellation/Refund Policy

No refunds for failure to log-in at the time of the event. Substitutions are welcome anytime via email. A full refund will be given to all cancellations received 10 or more business days prior to the event. A \$25 administrative fee will be charged to all cancellations received six to nine business days prior to the event. No refunds will be given to cancellations received five or fewer business days prior to the event. Refunds will be calculated by the date received and the business days remaining prior to the event. LeadingAge Iowa reserves the right to cancel the program due to insufficient enrollment, in which case pre-registered participants will be notified and full refunds provided. All cancellation and substitution requests must be emailed to Amy Huisman (ahuisman@LeadingAgeIowa.org).

Go to www.LeadinAgeIowa.org/VPCodeofConduct to view the LAI Virtual Programs Code of Conduct.

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515-440-4630 or www.LeadinAgeIowa.org