

Advertising and Sponsorship Opportunities

Let member attendees know you support the work they are doing by becoming a sponsor and/or advertiser in the 2019 Fall Leadership Conference. Sponsorships are used to help defray the registration fees for our members which enables them to bring even more staff. This is another opportunity for you to be actively involved and have your name in print for member facilities to see! A variety of sponsorship options are listed below. Please select each option that fits your desire and ability to share in the success of this conference. Your organization's support helps make the LeadingAge Iowa conferences successful.

Sponsorship Options

\$1,500 Keynote Speaker Sponsor	Includes half page ad in registration brochure and pocket agenda; pull up banner display on stage; recognition in pre-event marketing promotions, LAI program webpage and on-site.
\$1,500 Evening Social & Awards Ceremony Food Sponsor	Includes half page ad in registration brochure and pocket agenda; pull up banner display; recognition in pre-event marketing promotions, LAI program webpage and on-site.
\$1,500 Lunch Sponsor	Includes half page ad in registration brochure and pocket agenda; pull up banner display in meal service area; recognition in pre-event marketing promotions, LAI program webpage and on-site.
\$1,500 Hotel Room Key Cards Sponsor (1 Available)	Includes half page ad in registration brochure and pocket agenda; company logo on all hotel room key cards; recognition in pre-event marketing promotions, LAI program webpage and on-site.
\$1,000 Breakfast Sponsor	Includes acknowledgment in registration brochure and pocket agenda; pull up banner display in breakfast service area; recognition in pre-event marketing promotions, LAI program webpage and on-site.
\$1,000 Water Bottle Sponsor (1 Available)	Includes acknowledgment in registration brochure and pocket agenda; attendees use your water bottles throughout the conference with your logo on it which you supply and send in advance; recognition in pre-event marketing promotions, LAI program webpage and on-site.
\$1,000 WiFi Sponsor	Includes acknowledgment in registration brochure and pocket agenda; recognition on the WiFi sign on page along with WiFi password would be your company name; recognition in pre-event marketing promotions, LAI program webpage and on-site.
\$1,000 Registration Sponsor (1 Available)	Includes ability to meet every attendee; acknowledgment in registration brochure and pocket agenda; pull up banner display at registration desk; recognition in pre-event marketing promotions, LAI program webpage and on-site.
\$750 Evening Social & Awards Ceremony Musician Sponsor	Includes acknowledgment in registration brochure and pocket agenda; pull up banner display; recognition in pre-event marketing promotions, LAI program webpage and on-site.
\$750 Evening Social & Awards Ceremony Drink Sponsor	Includes acknowledgment in registration brochure and pocket agenda; pull up banner display; recognition in pre-event marketing promotions, LAI program webpage and on-site.
\$500 Afternoon Break Sponsor	Includes acknowledgment in registration brochure and pocket agenda; recognition in pre-event marketing promotions, LAI program webpage and on-site.
\$500 Breakout Speaker Sponsor	Includes acknowledgment in registration brochure and pocket agenda; recognition in pre-event marketing promotions, LAI program webpage and on-site.

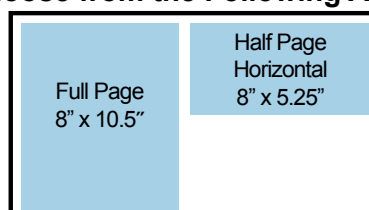
Partial and customized sponsorships are available, please contact Dawn Balder at dbalder@leadingageiowa.org or 515-440-4630 to discuss these options to help find what best fits your marketing needs and budget.

Advertising Options

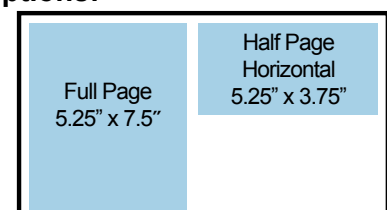
All advertising purchases include full color ad space in registration brochure, conference pocket agenda and on conference webpage, giving you three times the exposure for one low price. Please send advertisements in electronic format to Dawn Balder at dbalder@leadingageiowa.org. Advertisement for the registration brochure is due on **May 31** and for the pocket agenda due on **August 23**.

Please Choose from the Following Advertising Options:

Page Space	Price
Full Page	\$400.00
Half Page	\$300.00



(Demonstrated for registration brochure.)



(Demonstrated for pocket agenda.)