



2022 Governance Webinar Series II

January 13 & 27, 2022 and February 10 & 24, 2022
10 – 11:30 a.m. CT

www.LeadinAgeIowa.org/GovernanceWebinarSeries

This event is scheduled in a virtual, live-streaming webinar format. To meet the regulatory and education requirements, participants must stay for the entire event to receive credit. Sign-in and sign-out times, as well as attentiveness, will be verified before credit is issued. Contact [Amy Huisman](#) for details or questions.

LeadingAge Iowa offered Governance webinars in 2021 targeting senior management teams and board members. In 2022, LAI partnered with LeadingAge Virginia once again to offer 4 webinars focused on strategic planning, governing through transitions, and cultivating diversity in non-profit board rooms. Sessions are designed to dive deeper into the issues that board members need to be aware of as they approach the important work they do. We anticipate this series to be as beneficial as the previous series. Check out some of the attendee comments from our 2021 Governance webinars:

- “Presentation was way above and beyond my expectations.”
- “Excellent presentation. Well-presented with timely examples and content. Best webinar I have heard/seen in a long time.”
- “It was very helpful. Very comprehensive.”
- “Good overview of practical aspects of board work. I'm a board chair and this gave me a lot to think about.”

Event Schedule

Navigating Strategic Planning ~ Thursday, Jan. 13, 2022, at 10-11:30 a.m. CT

This session will discuss the board's role in Strategic Planning: what are the keys to ensuring a successful process and questions all boards should be asking in our new reality.

Strategic Planning Hot Topics ~ Thursday, Jan. 27, 2022, at 10-11:30 a.m. CT

This session will address important topics to incorporate into strategic planning, such as your role in work force, living wages, future of nursing care, how culture drives operational outcomes, and technology categories that drive differentiation and adds value.

Governance Through Transitions ~ Thursday, Feb. 10, 2022 at 10-11:30 a.m. CT

In this dynamic time of change for non-profit organizations, leadership and governing boards must ready themselves for leadership and landscape changes that will impact their organizations. The fast pace of change dictates that boards and leadership have ongoing frank conversations about succession planning, partnerships, organizational structure, and how best to work together.

Cultivating Diversity in Non-profit Board Rooms ~ Thursday, Feb. 24, 2022, at 10-11:30 a.m. CT

Diversity of expertise, experience, and perspective on non-profit boards can strengthen an organization's ability to make good decisions and to plan for the future. Strategic work – including transparency, culture, and curiosity – to achieve diversity, equity, and inclusion is a renewed priority for organizations seeking sustainability and improved overall performance. This session will focus on the deep, critical, and intentional work that boards can take to develop a more diverse, equitable, and inclusive board that reflects the community served.

Who Should Attend

Board Members, CEOs, Executive Directors, Administrators, and Leadership Teams.

Continuing Education Information

Iowa Board of Nursing Provider #67 – 1.5 contact hours for each webinar. Providership regulations do not allow for partial credit to be given for any portion of this program. You must attend the entire session to receive credit. Retain certificate for four years.

Nursing Home Administrators – 1.5 contact hours for each webinar. This webinar series is intended to meet the criteria established by the Iowa Board of Examiners for Nursing Home Administrators. You must attend the entire session to receive credit. Retain certificate for four years.

Assisted Living Managers – 1.5 contact hours for each webinar. This program meets the requirements for Assisted Living Leadership recertification. You must attend the entire program to receive credit. No partial credit allowed. If audited, you will be asked to provide your certificate of attendance and program material. Retain your certification for 2 years.

For other long-term support and service provider professional not listed above: Most licensure boards, credentialing agencies and professional organizations have processes that allow individuals to earn a certain number of CEUs for non-preapproved programs and/or to accommodate self-submission for approval of continuing education hours after the event takes place with proper documentation from the program sponsors. Most also require information objectives, date/time of presentation, agendas, faculty bios, and number of hours earned. If you require information for this purpose, please contact Amy Huisman in advance for assistance.

Registration & Other Information

Register at www.LeadingAgeIowa.org/GovernanceWebinarSeries.

LeadingAge Iowa Member for Series \$160

Prospective Member for Series \$280

What's Included

Registration fee includes electronic handout, one connection to each of the live webinars, and instructions for receiving CE credit/attendance certificate. A recording of these webinars is included in the registration fee.

LeadingAge Iowa webinars deliver value to you with:

- No travel cost and time out of the office.
- No limit to the number of staff who can participate LIVE and receive CE credit – using one connection per registration.

Cancellation/Refund Policy

Registration deadline for the series is Jan. 7, 2022. No-shows will be billed. No refunds for failure to log-in at the time of the event. Substitutions welcome anytime via email. All cancellation and substitution requests must be emailed to Amy Huisman (ahuisman@LeadingAgeIowa.org). A full refund will be given to all cancellations received prior to Jan. 7. No refunds will be given to cancellations received on Jan. 7 or after. LeadingAge Iowa reserves the right to cancel the program due to insufficient enrollment in which case pre-registered participants will be notified and full refunds provided.

Virtual Programs Code of Conduct

The world of virtual learning is changing how we interact with each other – and our goal is to create a positive, safe and welcoming environment for all program participants. All are expected to abide by our Virtual Programs Code of Conduct. Go to www.LeadingAgeIowa.org/VPCodeofConduct to view the LAI Virtual Programs Code of Conduct.

Handouts

All handouts will be available electronically.

Photographs, Video & Intellectual Property

Registration and attendance at, or participation in, LeadingAge Iowa virtual meetings and other activities constitutes an agreement by the participant for LeadingAge Iowa to use and distribute (both now and in the future) the participant's image, voice or text in photographs, videotapes, electronic reproductions and audiotapes of such events/activities. No personal video or audio recordings are allowed. Presentations, images and text chats are the intellectual property of the speaker, and participants are not permitted to record them or share the images or text chats for personal or business use.

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