



An opportunity to
learn more about
yourself in order
to be a better
leader for your
organization.

Why starts with
You

Overview

The LeadingAge Iowa Leadership Academy is a self-reflective journey, preparing new and seasoned leaders to better understand their leadership strengths and take their leadership to another level. Throughout the journey, authentic transformational leadership will be explored. The resources shared during the summits are thought provoking and ones that can be shared with fellow organizations.

The four summits (February, April, June, and August) will provide a unique path to your leadership development.

The adventure will begin with a custom 360-degree leadership evaluation. At the end of the Academy, fellows will complete the 360 evaluation again to show how they have evolved during the 2023 LeadingAge Iowa Leadership Academy.



Faculty



Matt Garcia

Regional Director of Network Operations, WesleyLife, Johnston

Matt has worked in health care for more than 28 years. Matt started his health care career as a CNA, became an LNHA in 1997, and worked in health care quality and performance improvement. He received his MBA from the University of Iowa in 2004 and became certified as a Six Sigma Black Belt by the American Society for Quality in 2009. Matt served as an adjunct faculty member of the department of management at the University of Northern Iowa 2018-2019 and has been a regular presenter at LAI conferences and for other associations. He is a graduate of and served as a coach in the LeadingAge Larry Minnix Leadership Academy and completed the LeadingAge Leadership Educator Program in 2019. Matt has been a co-facilitator of four different leadership academies in the last three years.



Julie Thorson

CEO, Friendship Haven, Fort Dodge

Julie began her career with Friendship Haven as a part-time social worker. She then went on to serve as activity director, admission coordinator, sales director, sales and marketing director, development director, and administrator of the Tompkins Health Center, in 2012 she was named president/CEO. Julie graduated from the University of Kansas with a BA in broadcast news. After working in her field for two years in Mason City, she longed to return to her hometown, so she returned to Fort Dodge and got that first job with Friendship Haven. She knew almost immediately that long-term care was her passion. Julie was the 2018 recipient of the LeadingAge Dr. Herbert Shore Outstanding Mentor of the Year award. She is a graduate of the LeadingAge Larry Minnix Leadership Academy and served as a coach for the Academy during 2020 and 2021. She also completed the LeadingAge Leadership Educator Program in 2019. Julie currently serves as the LeadingAge Iowa board past chair.

Summit 1

February 8-9, 2023

Friendship Haven, Fort Dodge
Theme: Introduction and self-leading

Summit 2

April 11-12, 2023

Edgewater, West Des Moines
Theme: Transformational leadership/leading without title

Summit 3

June 21-22, 2023

Oaknoll Retirement Residence, Iowa City
Theme: Leading and coaching others

Summit 4

August 2-3, 2023

Perry Lutheran Homes, Perry
Theme: Reflection and going forward

Includes Conference Registration

May 3-4, 2023

Spring Conference & Solutions Expo
The Meadows Conference Center, Altoona

September 13-14, 2023

Fall Leadership Conference & Solutions Expo
DoubleTree by Hilton Hotel Cedar Rapids Convention Complex



Participant Criteria

- Class members (referred to as "fellows") must be members of LeadingAge Iowa and complete a one-page application form to be considered for acceptance.
- The selection committee will consist of Matt Garcia, Julie Thorson, Shannon Strickler and LAILA coaches.
- There will be a minimum class size of 14 fellows, and a maximum class size of 21 fellows.
- All fellows will complete a 360-degree leadership evaluation prior to the start of the program. In order to measure growth, another 360-degree evaluation will be completed at the end of the program and will be shared with other fellows.

Application Process

Applications are due on January 13, 2023.

Tuition is \$2,500 per participant. Refreshment breaks and lunches for each of the summits are included in the tuition fee as well as dinner with faculty, mentors, and fellows on the first night of each summit. Small group and individual coaching sessions are included throughout the Academy experience. No cancellations, refunds, or partial refunds will be processed after the application deadline. Substitutions are welcome only until the application deadline.

Sponsors agree to provide tuition in full and cover any other travel, meals, and lodging costs associated with the program for all four summit sessions. It is necessary to make a firm commitment to allow the fellow to attend all four summits and to allow them to participate in conference calls with his/her mentor and/or faculty.

Comments from previous classes

"I liked the tools that we can take back to our team. For me personally, the "touchy feely" tools we get SO much of EVERYWHERE. So really good real tools where what I liked best."

"What I liked best was putting together a "leadership plan" with things to work on from the exercises we've been working on"

"What I liked best was building relationships and having fun while learning how to be a better leader."

"There is something magical that happens when Matt and Julie come together. They were wonderful leaders for this experience."



Continuing Education Information

Nursing Home Administrators

11 contact hours for each summit. This program is intended to meet the criteria established by the Iowa Board of Examiners for Nursing Home Administrators. You must attend the entire program to receive credit. No partial credit is allowed. If audited, you will be asked to provide your certificate of attendance and program material. Retain certificate for four years.

Social Workers

11 contact hours for each summit. This program is intended to meet the criteria established by the Iowa Board of Social Work Examiners. You must attend the entire program to receive credit. No partial credit is allowed. If audited, you will be asked to provide your certificate of attendance and program material. Retain certificate for four years.

Iowa Board of Nursing Provider #67

11 contact hours for each summit. Providership regulations do not allow for partial credit to be given for any portion of this program. You must attend the entire program to receive credit. No partial credit is allowed. Retain certificate for four years.

Assisted Living Leadership Recertification

11 contact hours for each summit towards continuing education for maintaining Assisted Living Leadership Certification. You must attend the entire program to receive credit. No partial credit is allowed. Retain certificate for two years.

Certified Board of Dietary Managers

11 contact hours for each summit. You must attend the program in its entirety to receive credit. No partial credit allowed. If audited, you will be asked to provide your certificate of attendance and program material. Retain certificate for six years. Log in to www.ANFPonline.org to report your CE credit using the Prior Approval Program ID# listed above.

For other long-term support and service provider professional not listed above

Most licensure boards, credentialing agencies, and professional organizations have processes that allow individuals to earn a certain number of CEUs for non-preapproved programs and/or to accommodate self-submission for approval of continuing education hours after the event takes place with proper documentation from the program sponsors. Most also require information objectives, date/time of presentation, agendas, faculty bios, and number of hours earned. If you require information for this purpose, please contact Amy Huisman in advance for assistance.

Sponsored by:



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