



**Wednesday, October 7, 2020**

**1:00 p.m. - 2:15 p.m. CT**

**Registration Deadline:**

October 6, 2020

### Questions?

Contact LAI at 515-440-4630 or email us at [info@leadingageiowa.org](mailto:info@leadingageiowa.org)

### Refund Policy

No-shows will be billed. No refunds for failure to log-in at the time of the event. Substitutions welcome anytime via fax or email. A full refund will be given to all cancellations received 10 or more business days prior to the program. A \$25 administrative fee will be charged to all cancellations received six to nine business days prior to the program. No refunds will be given to cancellations received five or fewer business days prior to the program. Refunds will be calculated by the date received and the LeadingAge Iowa business days remaining prior to the program. LeadingAge Iowa reserves the right to cancel the program due to insufficient enrollment in which case pre-registered participants will be notified and full refunds provided. All cancellation and substitution requests must be emailed to Amy Huisman ([ahuisman@leadingageiowa.org](mailto:ahuisman@leadingageiowa.org)).

### Register at

[www.LeadinAgeIowa.org](http://www.LeadinAgeIowa.org)

5056-20

### Overview

This session of the Medicare Patient Driven Payment Model (PDPM) Master Class Series will review considerations for advancing clinical capabilities and care delivery under PDPM. Focus of this webinar will be on strengthening or developing care delivery processes by way of evaluating the opportunity for clinical programs, marketing clinical scope, and assuring success through facility policy, Quality Assurance Performance Improvement (QAPI), and Facility Assessment review.

### Learning Objectives

By the completion of the presentation, attendees will be able to:

- Identify opportunities for care delivery advancements under PDPM.
- Recall how the Facility Assessment and QAPI processes can aid in determination and monitoring of changes in facility practice related to clinical complexity and care provision.
- Develop marketing techniques to promote physician, hospital, and community involvement.

### Who Should Attend

Administrators, Directors of Nursing, Nursing, QA, MDS, Staff Development, Therapy, Social Services, Board Members. Intermediate instructional level.

### Continuing Education Credit

Nursing Home Administrators – This session is intended to meet the criteria established by the Iowa Board of Examiners for Nursing Home Administrators for 1.25 contact hours. No partial credit allowed. Retain certificate for four years.

Iowa Board of Nursing Provider #67 – 1.25 contact hours. Providership regulations do not allow for partial credit to be given for any portion of this program. Retain certificate for four years.

For other long term support and service provider professionals not listed above: Most licensure boards, credentialing agencies and professional organizations have processes that allow individuals to earn a certain number of CEUs for non-preapproved programs and/or to accommodate self-submission for approval of continuing education hours after the event takes place with proper documentation from the program sponsors. Most also require information objectives, date/time of presentation, agendas, faculty bios and number of hours earned. If you require information for this purpose, please contact Amy Huisman in advance for assistance.

## Faculty

### **Shelly Maffia, MSN, MBA, RN, LNHA, QCP, Director of Regulatory Services, Proactive Medical Review**

Shelly Maffia is a Registered Nurse and Nursing Home Administrator who has served in long term care leadership and consulting positions, including positions as Director of Nursing, Administrator, and Corporate Nurse Consultant. She earned the QAPI Certified Professional (QCP) credential from the American Association of Nurse Assessment Coordination (AANAC), which was established to promote the highest standards for QAPI program implementation in the long-term care profession.

### **Amie Martin, OTR/L, CHC, RAC-CT, Clinical Consultant, Proactive Medical Review**

Amie Martin is an Occupational Therapist and Compliance Officer with more than 20 years of experience serving in long term care leadership positions and as a clinical program specialist. Amie is certified in healthcare compliance. She has successfully partnered with providers to develop and implement Compliance and Ethics Programs, achieve 5-star survey results, and ensure Medicare reimbursement accuracy as Founder and President of Proactive Medical Review Consulting.

### **Kristen Walden, MSN, RN RAC-CT, Clinical Consultant, Proactive Medical Review**

Kristen Walden is a Registered Nurse with more than 19 years of long term care experience. She has experience as a Regional Clinical Reimbursement and Nurse Consultant, Director of Nursing and Resident Assessment Coordinator. Kristen specializes in PDPM transition, RAI accuracy, case mix, care planning, restorative implementation, quality measures, quality assurance process improvement and regulatory compliance.

### **Eleisha Wilkes, RN, RAC-CT, Proactive Medical Review**

Eleisha Wilkes is a registered nurse and AANAC certified MDS consultant with more than 15 years of experience in long term care. She has served as a director of nursing, case manager and resident assessment coordinator with extensive responsibility and success in driving QA in the areas of person centered assessment and care planning through effective systems, staff development, and interdisciplinary team collaboration. Eleisha specializes in emergency preparedness, MDS 3.0, reimbursement compliance, competency based staff education programs, SNF/NF survey readiness, and Phase I-3 Requirements of Participation compliance.

## Registration Information & Fees

Register at [www.LeadingAgeIowa.org](http://www.LeadingAgeIowa.org). Fees are per connection at a facility. Registration instructions and handout materials will be sent to the contact person listed on the registration 1-2 days prior to the program.

LeadingAge Iowa Member Facility	\$70
Prospective Member Facility	\$130

Registration fee includes electronic handout, one connection to the live webinar, and instructions for receiving CE/attendance certificate. A recording of this webinar is not included in the registration fee.

This session is included in the 12-part PDPM Master Class webinar series focused on developing mastery of the skills required to successfully lead clinical reimbursement excellence under PDPM. Participants may register for each of the 12 webinars individually or register for the full series at a discounted rate (LAI member rate is \$700). Recordings of the live sessions are included with the full-series purchase (CE credit available for live sessions only). [Click here](#) for more information regarding the full-series purchase.