Keynote Speakers

September 13 • 9:00 a.m. - 11:00 a.m.
Christopher Ridenhour
Purpose Camp: Tuned In and Turned Up!

Remember when you worked side-by-side with “that” one: that leader or colleague who inspired you, encouraged you, and rocked your professional world? It wasn’t their title, pedigree, certifications or job description that defined their brilliance. Our heroes are dynamic, passionate people, who stood for “something”. Our most revered colleagues model the mission, value the vision and walk in their purpose! How do we measure up? In this time of change and challenge, it’s crucial that we learn how our purpose aligns with the expectations and needs of our teams and building.

Every notable study points to an underutilized leadership competency: the ability to influence others by identifying a clear purpose and sharing a compelling story. A purpose-first leader is the catalyst for igniting passions around the building despite shift, length of tenure, or walk of life. All hearts and all hands are absolutely critical to moving your community’s benchmarks from possibility to probability. Sounds like a skill worth investing in, doesn’t it? PURPOSE CAMP: TUNED IN AND TURNED UP!” will bring to life research-tested tools with a high degree of interactivity, moments of self-reflection, honest belly laughs, and tons of opportunities to practice what matters most.

Christopher Ridenhour, LeadingAge’s Highest Rated Nationally Traveled Speaker, Healthcare Management Professional, Accountability Coach, Expert Team Energizer, The Most Interesting In-Services Trainer in the World!, Czar of Leadership Retreats, Certified Staff Whisperer, Shenanigan Enthusiast, Mom’s Favorite!

September 14 • 8:30 a.m. - 9:45 a.m.
Andy Edeburn
The Value-Based Perspective: Positioning Aging Services to Thrive in the Future

For aging services organizations, the challenge and impact of value-based health care keeps driving big shifts in thinking: episodic payment displacing per diems, taking more risk, driving more care and service along the continuum, and, most importantly, tying success to outcomes. The intensity of these challenges grows on a nearly daily basis, and aging services providers must navigate a steady and informed course that balances big risks against big rewards, all while maintaining their mission-focused commitments. This session will examine the ever-shifting forces around post-acute reimbursement, the dawning opportunities around elder health management, and key strategic course adjustments organizations will need to consider.

Mr. Edeburn is a principal with Premier, Inc., with more than 15 years of health care consulting experience, specializing in acute, primary, post-acute, and senior care services. He is a nationally recognized expert on aging services and post-acute care. His areas of expertise include strategic planning, acute/post-acute integration, provider network development, and managed care. Mr. Edeburn guides organizations through their strategic thinking and planning around acute and post-acute partnerships, new program and facility development and redevelopment efforts, and establishing value- and outcome-oriented relationships as organizations transition from the fee-for-service environment.

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